



Technology Books
for children

IMPACT REPORT

2024-2025

Inspiring a love of
technology through reading



Thank you to our community

In just two years, we have moved from **idea to impact** – reaching thousands of children and young people, reshaping how they see technology.

This has been a year of significant momentum.

We have expanded our presence across schools and communities, developed resources that bring technology to life through books, and launched our first publication, The Tech Career Coach for Teens, at the UK Houses of Parliament.

We have also introduced tools such as the Tech Literacy Calendar, helping schools **embed technology meaningfully** into their curriculum, and built a growing library of reviews, blogs and resources to support families and educators.

None of this happens in isolation.

It is made possible by a community of educators, partners, volunteers and supporters who believe that every child and young person deserves access to the knowledge, language and confidence **to thrive in a technology-driven world.**

Because of you, we are not just promoting reading.

We are opening doors to futures that children and young people may not have otherwise imagined.

And this is only the beginning.

Thank you for being part of this journey.



Beverly Clarke MBE and the Board of Trustees

Technology Books for Children

“where a passion for reading meets the digital age”

Our impact at a glance

1,247 primary pupils engaged

Pupils took part in hands-on workshops, **exploring technology through storytelling**, STEM activities and real-world career discussions – **building confidence** and expanding their **understanding of the digital world**.

10,000+ secondary pupils reached

Through interactive activities at large-scale national events, we **introduced young people to everyday technology** and the industries behind it – sparking curiosity and meaningful conversations.

Book Launch

The **Tech Career Coach for Teens** was written, published and launched at the **UK Houses of Parliament** – **equipping young people with the knowledge, tools and inspiration to explore future careers in technology**. To date, 91 copies have been sold.

Tech Literacy Calendar

A year-round **planning tool designed to help schools embed technology into everyday learning**. The calendar supports educators in linking reading, curriculum topics and real-world technology, making learning more relevant and engaging for pupils.

Our impact at a glance





Curated collection of tech-themed books

A growing catalogue of carefully selected books that help children and young people **explore technology through stories**, real-world examples and diverse perspectives. These resources **support both classroom teaching and independent reading at home**.



FREE resources for schools and families

Accessible, **practical resources** designed to build children's confidence and understanding of technology. Available online, these materials support educators, parents and carers in **bringing technology to life** through reading and activities.



Our model is designed to scale, enabling us to reach more schools, communities, children and young people across the UK.

Delivering in the North East

Demonstrating measurable change in awareness and understanding



BEFORE

- Not aware of tech themed books
- Not aware of tech careers



AFTER

- **Awareness** of books
- **Able to name** tech careers
- **Able to connect their interests to technology**

We engaged with **primary schools in Sunderland**, reaching **1,247 pupils** along with their teachers and parents.

Each school and their pupils benefitted from



10 tech-themed books given to each school



10 resources to accompany each book



Workshops led by tech literacy consultants



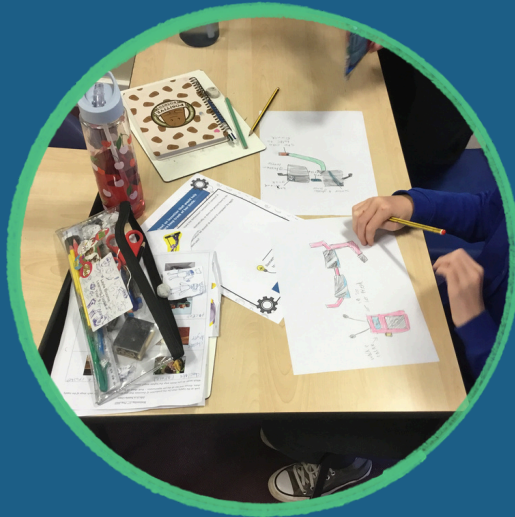
Exploration of tech careers available locally and further afield



Ongoing access to resources online, creating a lasting legacy



Delivering in the North East



Having resources that focus on **building vocabulary** has been brilliant, as this is a key focus at our school.

George Washington Primary School

Tech Career Coach for Teens

We launched The Tech Career Coach for Teens at the UK Houses of Parliament with the support of Dawn Butler MP and Tony Vaughan MP, alongside an audience of educators, industry professionals and parents who helped amplify our message.

As technology rapidly transforms our cities, homes and transport systems, the book addresses a critical question: how do we prepare young people for this evolving world? It helps them make sense of change, spark their imagination, and explore future career pathways.

Featuring 20 relatable real-life case studies and practical projects, the book **supports teenagers** in turning their interests into **purposeful career journeys** within the tech sector.



The Tech Career Coach for Teens - Book Launch
UK Parliament

Tech Career Coach for Teens



It is so important **to give young people visibility of careers** in Tech. **The Tech Career Coach** has loads of practical advice, exercises and career case studies from real tech professionals.

Amazon Review

ACS STEAM Event

The ACS STEAM Event at Thorpe Park in Surrey engages over 10,000+ pupils aged 9–14 each year. Pupils explore interactive stands, discovering how **technology shapes industries and everyday life**.

We designed a “**match the tech to the industry**” activity, which **sparked curiosity, encouraged discussion** and helped pupils make **meaningful connections between technology and real-world careers**.



Partnership with Archives of IT

Working in partnership to expand reach and deepen impact

In partnership with Archives of IT, we created a summer reading challenge designed to help children connect technology with real-world stories and careers.

Children aged 7–11 were encouraged to read six tech-themed books and complete a range of creative and practical activities, including storytelling, quizzes and problem-solving tasks.

This initiative supported children to:

- **develop a deeper understanding of technology and its history**
- **build confidence through independent learning**
- **engage with tech concepts in a fun and accessible way**

By combining reading with hands-on activities, the challenge helped children stay engaged over the summer period while strengthening their curiosity about technology and the people behind it.

- ✓ Create your own tech short story
- ✓ Word searches
- ✓ Scavenger hunt
- ✓ Quiz
- ✓ Colouring in
- ✓ Make your own bookmark



I enjoyed learning about the **importance of computers** and the people who helped make it happen. It was great to have something to focus on in the summer holidays.

Elliot, aged 10, Devon

Ada College Partnership

Working in partnership to expand reach and deepen impact

Through our partnership with Ada College, we **created opportunities for young people to share their voices and perspectives on technology.**

As part of UN Girls in ICT Day, students were invited to contribute blog articles **exploring their experiences with technology and their aspirations for the future.**

This initiative:

- **amplified student voice** in the tech space
- **provided real-world publishing opportunities**
- **increased visibility of diverse pathways** into technology careers

The winning entries were published on our platform, giving students a wider audience and helping to **inspire other young people** to see themselves in **technology.**



Presentation of prizes to a representative from Ada College

Tech is basically the backstage crew of life.

It's running the show whether we notice it or not.

Yusra - Winning Entry
Student at Ada College

My interest in technology didn't start with gadgets. It **started with differences**—the striking contrast between how others experienced the tech world and how I did.

Oluwaferanmi - Runner-up
Student at Ada College

Partnership with Chelmsford College

Working in partnership to expand reach and deepen impact

Our partnership with Chelmsford College provided young people with hands-on work experience, combining technology, storytelling and digital communication.

Students developed practical skills in:

- blogging and content creation
- newsletter design
- website development

Through this experience, they:

- **gained** real-world digital skills
- **developed confidence** in communicating about technology
- **engaged critically** with tech-themed books and resources

This partnership not only supported skill development, but also **helped young people** reflect on **how technology shapes** their world and **future opportunities**.

Technology is shaping our world faster than ever. However **finding books about tech** in libraries, both physically and digitally, **can be a ridiculous struggle**.

Connor
Student at Chelmsford College

Looking forward

Join us in scaling this impact across the UK

- ✓ Share our message
- ✓ Include us in your CSR programme
- ✓ Sponsor a programme similar to our North East pilot
- ✓ Sponsor The Tech Career Coach for Teens programme
- ✓ Partner with us
- ✓ Donate

Join us in encouraging a **passion for technology and reading** in children, empowering them to become enthusiastic and informed digital citizens.

Award winning team members

During 2025, some members of the team won awards, through these awards the profile of our charity has been raised, and our work is recognised.

Our Chair of Trustees Rebecca Franks and trustee Sarah Zaman both won “We Are Tech Women 100” Awards. Christina Lovelock, one of our book reviewers, received a “highly commendable” recognition in the Business Book Awards.

Our founder Beverly Clarke MBE was named as the 15th most influential woman in UK tech, by Computer Weekly magazine.

These recognitions reflect the growing national importance of our work



Rebecca



Sarah



Christina



Beverly

Thank you to our supporters



Technology Books for Children is dedicated to ensuring that every child has the vocabulary and the vision to shape the technology of tomorrow. We invite corporate sponsors, grant-making bodies, organisations and educators to collaborate with us in this vital mission.


where a passion for reading meets the digital age